



บริษัท อ-apiโก ไอทีเอส จำกัด

141 อุทยานวิทยาศาสตร์ประเทศไทย หมู่ที่ 9 ถนนพหลโยธิน

ตำบลคลองหนึ่ง อำเภอคลองหลวง จังหวัดปทุมธานี 12120

Tel. (66) 35 350880 #3210-11 www.powermap.in.th



## UI/UX Designer

Since the first Model T from Ford Motor Company hit the roads more than a hundred years ago, automobiles have seen many improvements in quality and performance. Freedom and convenience has led to an increase in private vehicle ownership as well as the number of vehicles on the roads. As a result, traffic congestion in many urban areas has become more severe and negatively affects their economies, societies and environments. However, modern technology together with a widespread popularity of smartphones and internet has provided a tool that we can use to solve the traffic congestion. Undoubtedly, automotive and transportation industries are ripe for disruption that could be similar to when people abandoned their horse carriages for automobiles. This disruption will definitely impact every single person's life. What is going to happen and who will bring such disruption to the industries?

AAPICO ITS (AITS) is a subsidiary company of AAPICO Hitech Public Company Limited which is a major supplier of original equipment automotive components and parts in Thailand. AITS focuses mainly on developing technologies related to Web Map Service (WMS) and Location-Based System (LBS). Today, our products include POWERMAP navigation systems and its free mobile application version under the name GALACTIO (both Android and iOS apps available). We also provide solutions for vehicle tracking and fleet management applications. Our company is currently expanding the team to support future business growth in the areas related to e-Commerce, digital economy, telematics, Smart City and autonomous cars.

### JOB DESCRIPTION

- Execute interaction design and visual design as a part of a multi-disciplinary team.
- Execute all visual design stages from concept to final hand-off to programming.
- Take broad, conceptual ideas and turn them into something useful and valuable.
- Design flows and experiences that are incredibly simple and elegant.
- Work closely with the product and technology teams to conceptualize and prototype interface functionality, look, and feel.
- Contribute to high-level strategic decisions with the rest of the product and executive teams.
- Partner with project managers and programmers to oversee the user experience of a product from conception until launch.

### QUALIFICATION & REQUIREMENTS

- Highly polished, creative portfolio - with clear examples of wireframing, User Interface design & high fidelity mock-ups.
- Extensive knowledge in UX Design and usability principles/techniques.
- Experience in UX and/or product design for Web and Mobile applications.
- Experience in prototyping using a tool such as Invision.
- Excellent skills in InDesign, Illustrator and Photoshop.



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- Able to turn concepts and high fidelity mock-ups around fast.
  - Hungry and proactive attitude.

### **WORK ENVIRONMENT**

- Occasional work over-time and/or weekends is possible if there is an urgent need.
- The job is not subject to physically demanding work and is generally not exposed to any hazards as a direct consequence of the job.

If interested, please send an email including your resume, portfolio and a self-introduction to K.Nattapol at [nattapol.s@aapico.com](mailto:nattapol.s@aapico.com).